



## Category:

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Via "Innovation to Company", Vöslauer is looking for start-ups with innovative technologies / services / solutions for the area of "Digital Customer Experience". The aim is to appeal to consumers in the digital or increasingly digital world, to address the issues of differentiation and individualization and to create an emotional product experience. Particularly interesting for us is the direct connection of the technology / solution with our products.

## Eligibility:

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In order to be part of the Vöslauer Challenge, please consider the following points:

- Your start-up should ideally already be established
- Your product or technology is an MVP or prototype
- If there is already a first proof of market, that would be very interesting
- You own the IP at the solution / technology
- Working language German or English

## What is in for you?

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Vöslauer offers the winning start-up

- An equity-free innovation bonus of EUR 5,000.-
- One common PoC
- If successful, there is the opportunity for a rollout with one of our products in the market
- Perspective: Rollout in Austria and Germany
- Insights and exchanges with our marketing and innovation experts
- Shared communication through our social media platforms, website, etc.

## Disclaimer:

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All natural and legal persons are eligible to participate if they meet the above criteria of participation. Excluded from participation are employees of Vöslauer and their relatives, as well as public officials.

Vöslauer defines a task based on which innovative startups can register on an online platform via the project website [www.innovation2company.wien](http://www.innovation2company.wien). Through this platform, the pre-selection of eligible participants, which is subsequently submitted to the Buddy-company. Thereafter, the selection of the most appropriate three (up to a maximum of five) start-ups for the finals will be made by Vöslauer involving the coaches; the finalists will be informed via e-mail. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. If multiple winners are chosen, the allocation and allocation of the prize money in the sole discretion of Vöslauer.

There is no legal right to a certain share of the prize money, the conclusion of contracts or other business relationships between the participants / winners and Vöslauer. Likewise, there is no legal claim to the fact that it comes to a final and / or the determination of a winner. The participants receive no expense allowance for their participation. The conditions of participation, parts of the process or even the entire process can be changed at any time. The changes will be announced in good time and will be published on the platform [www.innovation2company.wien](http://www.innovation2company.wien).

It is possible and expressly acknowledges participants that the research, development and other activities of the participants and Vöslauer overlap thematically. From this the participants do not have any claims.

The participant registration is considered as explicit agreement to the conditions of participation and this disclaimer.