

# INNOVATION TO COMPANY

Die Startup Challenge der WK Wien

## CHALLENGE DESCRIPTION



Rosenberger real estate administration is a family business with tradition since 1932. The company specializes in the management of real estate in housing and home ownership and sees itself as a professional 360-degree partner for all activities related to real estate. On the sound basis of a general, commercial, legal and technical administration, Rosenberger puts a special focus on the forward-looking management of the entrusted objects.

Rosenberger real estate administration, and its subsidiaries, is growing on the Viennese market and currently manages several 100.000 sqm. For an even, more efficient and optimized administration as well as for improved services, Rosenberger is very innovation-oriented and interested in working with start-ups.

### Category:

Via "Innovation to Company" Rosenberger real estate administration is looking for innovative start-ups from the field of Prop-Tech, with a special focus on "Facility Management", in order to solve best the daily challenges in dealing with current incidents that could happen in real estate. This is intended to improve the customer journey for customers / tenants / owners in direct coordination with the administration.

## Eligibility:

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To apply for the Rosenberger Challenge, you should meet the following criteria:

- Your startup should already be founded and
- Your solution ideally exists at least as a prototype or MVP on the market in use / test
- Working language German or English
- You are willing to cooperate with Rosenberger in Vienna

## What is in for you?

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Rosenberger offers the winning start-up

- An equity free innovation bonus of EUR 3,000.-
- A PoC of your solution in real use with real estate / customers
- In case of success, there is the possibility of an enterprise-wide application
- Joint communication with Rosenberger real estate administration in the relevant industry media

## Disclaimer:

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All natural and legal persons are eligible to participate if they meet the above criteria of participation. Excluded from participation are employees of Rosenberger and their relatives, as well as public officials.

Rosenberger defines a task based on which innovative start-ups can register on an online platform via the project website [www.innovation2company.wien](http://www.innovation2company.wien). Through this platform, the pre-selection of eligible participants, which is subsequently submitted to the Buddy-company. Thereafter, the selection of the most appropriate three (up to a maximum of five) start-ups for the finals will be made by Rosenberger involving the coaches; the finalists will be informed via e-mail. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. If multiple winners are chosen, the allocation and allocation of the prize money in the sole discretion of Rosenberger.

There is no legal right to a certain share of the prize money, the conclusion of contracts or other business relationships between the participants / winners and Rosenberger. Likewise, there is no legal claim to the fact that it comes to a final and / or the determination of a winner. The participants receive no expense allowance for their participation. The conditions of participation, parts of the process or even the entire process can be changed at any time. The changes will be announced in good time and will be published on the platform [www.innovation2company.wien](http://www.innovation2company.wien).

It is possible and expressly acknowledges participants that the research, development and other activities of the participants and Rosenberger overlap thematically. From this the participants do not have any claims.

The participant registration is considered as explicit agreement to the conditions of participation and this disclaimer.