



INNOVATION TO COMPANY

Die Startup Challenge der WK Wien

CHALLENGE DESCRIPTION



MERCER

MAKE TOMORROW, TODAY

Mercer provides consulting and digital solutions that help companies meet health, wealth and career needs in a changing world of work. With more than 22,000 employees working in 44 countries, Mercer advises companies in over 130 countries. We offer companies and their employees a vision of the future - securing retirement income, aligning personnel planning to needs, and developing affordable health plans. We work with our customers as partners and together as a team. We tailor our advice and solutions to the specific needs and business context of each individual customer. For more than 70 years, we have been putting our strategies into practice so that people around the world can live and work well.

Mercer actively supports its customers (companies) in the working world of tomorrow. The following topics are becoming more and more important: Well-being and health in the company, identification with the company (working in a team), long-term perspectives (job security, financial wellness), self-determination & career planning, recognition, life balance & life phase management, Consumerization of Business Technology - summarized below the central term "**employee experience**". In this context, we have a strong focus on the work situations of women and Quintastics (people over 50).

Category:

Via "Innovation 2 Company," Mercer is looking for innovative start-ups with products, solutions, or services to improve the employee experience, with the goal of working together to transform that vision and change the workplace for employees and employers. For us this means among other things:

- Financial well-being Modelling ((life-phase-oriented planning and calculation of long-term and short-term income and financial behavior situations as well as provision options, along the career progression)
- Behavioral Prediction
- Consulting & awareness raising (technology and its use, health, finances, lifelong learning)
- Future Skill Detection

Model: B2B2E - Business to Business to Employee: Our client is always the company. With the solution, we want to achieve a win-win situation for our customers and their employees.

The solution or the product must have a focus on high user acceptance and anonymity of data management. We plan to work together with medium-sized companies (500+ employees).

We explicitly do not seek solutions for recruitment!

Eligibility:

To apply for the Mercer Challenge, consider the following criteria:

- Your start-up is already established
- Your startup has developed at least one MVP or prototype
- IP is up to you
- A first proof of concept or proof of market would be desirable
- Working languages ideally German or English
- Willingness to cooperate in Vienna

What is in for you?

Mercer offers the winning start-up

- A equity free innovations bonus of EUR 7,000.-
- Opening of the Mercer customer network in Austria with 450 companies, as well as a possible rollout to neighbouring markets Germany (5000+ customers) and Switzerland (2000 customers)
- Cooperation could be dependent on the product or service: joint offer on the market, joint go-to-market strategy, joint sales and marketing activities (local & international)
- Offering free office space in the Millennium Tower at Mercer for a team of up to 4 people (full workplaces)
- Potential use in network companies Marsh (www.marsh.com), Oliver Wyman (www.oliverwyman.com) and Guy Carpenter (www.guycarpenter.com) - all parts of the Marsh & McLennan Group.
- Opportunity to exchange with the Global Business Solutions groups of Mercer
- Joint Public Relations with Mercer
- The cooperation is "non-equity", a subsequent investment by Mercer is not excluded.

Additional information: current studies <https://www.mercer.at/newsroom.html>

Marsh & McLennan Companies

Mercer is part of the MARSH & McLENNAN Companies, Inc. (www.mmc.com). The parent's share is listed on the New York, Chicago and London Stock Exchanges with the ticker symbol MMC. The companies of the Marsh & McLennan Companies advise clients around the world in the areas of risk, strategy and human capital:

[Marsh](#), leader in insurance brokerage and risk management;

[Guy Carpenter](#), a leading provider of risk and reinsurance brokerage services;

[Mercer](#), a leading talent, health, retirement and investment advisor

[Oliver Wyman](#), leading in strategy consulting.

Disclaimer:

All natural and legal persons are eligible to participate if they meet the above criteria of participation. Excluded from participation are employees of Mercer and their relatives, as well as public officials.

Mercer defines a task based on which innovative startups can register on an online platform via the project website www.innovation2company.wien. Through this platform, the pre-selection of eligible participants, which is subsequently submitted to the Buddy-company. Thereafter, the selection of the most appropriate three (up to a maximum of five) start-ups for the finals will be made by Mercer involving the coaches; the finalists will be informed via e-mail. In a final step, the ideas are finalized and presented. One or more winners can be chosen from the finalists. If multiple winners are chosen, the allocation and allocation of the prize money in the sole discretion of Mercer.

There is no legal right to a certain share of the prize money, the conclusion of contracts or other business relationships between the participants / winners and Mercer. Likewise, there is no legal claim to the fact that it comes to a final and / or the determination of a winner. The participants receive no expense allowance for their participation. The conditions of participation, parts of the process or even the entire process can be changed at any time. The changes will be announced in good time and will be published on the platform www.innovation2company.wien.

It is possible and expressly acknowledges participants that the research, development and other activities of the participants and Mercer overlap thematically. From this the participants do not have any claims.

The participant registration is considered as explicit agreement to the conditions of participation and this disclaimer.

Mercer (Austria) GmbH

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