

# INNOVATION TO COMPANY

Die Startup Challenge der WK Wien

## CHALLENGE DESCRIPTION



As a comprehensive mobility service provider, the ÖBB Group (ÖBB – Austrian federal railways) brings 459 million passengers and 111.1 million tonnes of goods annually to the destination. 92% of the rail power comes from renewable energy sources, 90% from hydropower. In 2015 ÖBB was one of the most punctual railways in Europe with 96.3% punctuality. 40,031 employees in the rail and bus sector (an additional 1,700 apprentices) ensure that around 1.3 million travellers travel safely to their destination every day. ÖBB-Holding AG is the strategic management company of ÖBB.

The ÖBB is currently focusing on improving the convenience of traveling with luggage in trains and buses. There are already existing offers, but ÖBB would like to use the possibilities of intensive cooperation with start-ups in order to generate new and/or additional solutions or services.

### Category:

Within "Innovation to Company", ÖBB is looking for innovative start-ups for the **optimization** of traveling with luggage along the **customer journey**. We are looking for services, products as well as technologies, which basically work "stand alone" and can be used immediately during operation.

## Eligibility criteria:

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We are looking for

- Start-ups (national or international) with an existing solution
- Already established Start-ups
- First Proof of Market
- Working language German or English
- Openness to collaborate with ÖBB in Vienna

## What is in it for you?

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ÖBB offers the following services to the winner

Equity free prize of EUR 10.000.-

- Use of the solution in operative trial operation of ÖBB at home and abroad
- Joint media campaign & promotion to apply for a concrete first application (e.g. winter campaign 17/18)
- Collaboration with responsible business unit and our innovation management
- Involvement in future appearances of ÖBB at leading industry exhibitions
- Recommendation of the solution in the European network of railway enterprises

## Disclaimer:

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All persons who fulfil the above-mentioned participation criteria are entitled to participate. Participation is barred to employees of ÖBB and their families, as well as to public officials.

ÖBB defines an assignment, on the basis of which innovative start-ups are registered via the project web site [www.innovation2company.wien](http://www.innovation2company.wien) on an online platform ([www.dealmatrix.com](http://www.dealmatrix.com)). The participants in question are pre-selected via these platforms, and are subsequently presented to the buddy company. The most suitable three start-ups are then selected for the final by ÖBB with the assistance of the coaches; the finalists are notified by email. In the final stage the ideas are finalised and presented. A winner may be selected among the finalists.

No legal claims may be made in connection with the contracts concluded between the start-up and ÖBB. Similarly, no legal claim may be made in connection with the final selection and/or nomination of a winner. The conditions for participation, parts of the process or even the entire process may be amended at any time. The amendments will be notified in a timely manner and publicised on the platform [www.innovation2company.wien](http://www.innovation2company.wien).

There is a possibility, and the participants expressly acknowledge, that the research, development and other activities of the participants and ÖBB may overlap thematically. No claims of any kind may be made by the participants in connection herewith.

Start-up companies have appropriate trade-offs for the provision of the services, services, etc. which they offer. The participant agrees to indemnify ÖBB against claims for damages, claims, rights or processes of any kind whatsoever against the ÖBB in connection with the materials, participation to release, to accept, to possess or to use any price or to not comply with the above obligations. The participant shall, in particular, indemnify ÖBB from all claims, claims, costs, charges, losses, claims and

expenses incurred by ÖBB resulting from the infringement or alleged infringement of the intellectual property rights of third parties.

In registering for the competition, the participant gives his full consent to this disclaimer.