

INNOVATION TO COMPANY

Die Startup Challenge der WK Wien

CHALLENGE DESCRIPTION



In this round of the “Innovation to Company” initiative, Microsoft is focusing on the issue of **“how the HR world can be digitalized with innovative technologies”** and on solutions to challenges surrounding the global phenomenon of the modernization of the working world. Through collaboration with startups and HR executives from leading companies, we are working to maximize benefits for both employees and companies.

Category:

Highly scalable cloud-based solutions (to digitalize the HR world with innovative technologies)

To meet these challenges, Microsoft is seeking out cooperation with startups as part of its “Innovation to Company” initiative: The solutions submitted may be purely software based or implemented with the incorporation of IoT components. Microsoft will offer prizes with a total value of over EUR 350,000 and open its sale structures and partner networks, which currently include around 3,000 Microsoft partners in Austria.

Eligibility criteria:

- you are developing one (or more) software product(s) or services, which is “ready-to-market” or already in use
- your annual turnover is less than 1 mil USD
- your company was set up less than 5 years ago
- you are privately owned
- the head office of your company is in Austria

What is in it for you?

Prizes totaling over EUR 350.000.-

All submissions that meet the above criteria will be entered in BizSpark, Microsoft’s start-up support program. As a BizSpark participant, you will receive free software, services and Microsoft Azure Cloud quotas for up to 3 years. With up to USD 750.00 worth of free monthly Microsoft Azure Cloud services, you can look forward to receiving up to USD 27,000.00 for your start-up if your submission qualifies.

And the best thing of all: at the end of the 3 years you can keep all software used - at no cost to you.

In addition, the three finalists will receive:

- **Nomination to BizSpark Plus:** With BizSpark Plus you can use up to USD 120,000.00 on Microsoft Azure Cloud services within one year, if required. And all that at no charge!! For details see: <https://www.microsoft.com/bizspark/plus/default.aspx>
- **Participation and Public announcement of winner at Microsoft Gala Symposium in October 2016** (date to be confirmed)

The winner will also receive:

- **A bonus to an amount of EUR 5,000.00**, equity free
- **Participation in Microsoft Austria’s Co-Selling and Co-Marketing activities** (incl. production and design of advertising materials)
- **Contacts in the international subsidiaries**
- **Participation and Speaking slot at Microsoft HR Symposium** in November 2016 (date to be confirmed)

Terms & Conditions

1. Name and address of the organizer:
Microsoft Österreich GmbH, Am Europlatz 3, A-1120 Vienna
2. Anyone over the age of 18 years who satisfies the following criteria will be entitled to participate. Employees of Microsoft and their families, as well as public officials, are explicitly barred from participation.

This competition is only open to persons and companies living or based in Austria (this includes EPU - single-person companies), i.e. all persons whose principal place of residence

is in Austria and companies with a registered office in Austria and an Austrian postal address, and who meet the following criteria:

- a. you are developing one (or more) software product(s) or services
 - b. your annual turnover is less than 1 mil USD
 - c. your company was set up less than 5 years ago
 - d. your company is privately owned
 - e. the head office of your company is in Austria
3. The following competition prizes will be awarded:
- a. All submissions meeting the criteria in item (2) will be entered in BizSpark.
 - b. **In addition, the three finalists will receive:**
 - i. **Nomination for BizSpark Plus** if required (for details see: <https://www.microsoft.com/bizspark/plus/default.aspx>)
 - c. **The winner will also receive:**
 - i. A bonus in the amount of EUR 5,000.00 equity free
 - ii. Participation in Microsoft Austria's Co-Selling and Co-Marketing activities (incl. production and design of advertising materials)
 - iii. Contacts in the international subsidiaries
4. For participation, a project description of the proposed solution must be submitted via the www.dealmatrix.io platform by the 10.08.2016 at the latest. By submitting this project description, you at the same time transfer to Microsoft a simple usage right for the project description, unrestricted in terms of content, space and time, for its dissemination and public accessibility in all media. If photographs or video material is submitted, the following must be observed: materials showing third parties may only be submitted if accompanied by the consent of all persons appearing on the recordings for participation in this competition. It is also a condition for the award of the prize that Microsoft receives a response to the notification of a potential winner within a period of four weeks. The award must then be claimed (redeemed) by March 31st 2017 at the latest, otherwise the offer will lapse.
5. There is a possibility, and participants expressly acknowledge, that the research, development and other activities of the participants and Microsoft may overlap thematically. No claims of any kind may be made by the participants in connection herewith.
6. It is a pre-requisite for participation that the project description is submitted via www.dealmatrix.io by the 10.08.2016 at the latest. The date of receipt of the submission is determined on the submission platform.

Alternative methods for submission or delayed submissions cannot be accepted. The participants in question are pre-selected via this platform. The most suitable three start-ups are then selected. The finalists are notified by email. In the final stage the ideas are finalized and presented. A winner may be selected from the finalists.

7. The allocation of the final places and the award is based on the sequence which is determined by an independent jury on the basis of the potential positive effects on the solution to the challenges surrounding the global phenomenon of the modernization of the working world and the feasibility assessed. Multiple participation is possible by submitting several projects. The final decision on the finalists and the winner will be made by the tenderer. All the information given above is subject to internal approval. In particular, acceptance onto the BizSpark Plus program is based on the soundness and comprehensibility of a written business plan. All decisions of the jury/adjudicators are subjective decisions that

are not contestable.

8. It is anticipated that a decision will have been taken in September 2016 on which candidates will have the opportunity as finalists to be given a pitch, and who the winner will be in autumn of 2016. The pitches of the finalists are expected to take place in October 2016, at which stage the winner will be announced. Both the finalists and the winners will be notified of the placements and prizes by email. It is anticipated that the winners will be officially presented with the prizes in a closing ceremony in November 2016.
9. The finalists and the winners hereby give their consent to the publication of their company name or, in the case of an individual person, to the publication of their first name and initial letter of their surname with address details, e.g. on the campaign's web site (in particular, <http://www.innovation2company.wien>), as well as in social media channels and press releases. Any further details of the company above and beyond this will not be publicized and will only be used by the Jury for the validation or evaluation of the submission.
10. The participants expressly agree to Microsoft's publicizing and other usage, including for advertising purposes, of all image, sound and video recordings produced in connection with their participation in the initiative. The transfer of data to third parties is in this respect expressly excluded.
11. It will not be possible to pay the prizes in cash.
12. There is no right of appeal.
13. No legal claims may be made in connection with the contracts concluded between the participants and Microsoft. Similarly, no legal claim may be made in connection with the final selection and/or nomination of a winner. The conditions for participation, parts of the process or even the entire process may be amended at any time. The amendments will be notified in a timely manner and publicized on the platform www.innovation2company.wien.
14. By participating in the competition, you give your full and unconditional consent to these conditions of participation.

By sending your data, you agree to the storing of your data by Microsoft Corporation in the USA and Microsoft Österreich GmbH. The data collected by Microsoft will only be used for the project evaluation, the assessment by the Jury and for the notification of the winner, and will not be used for any other advertising purpose or passed on to third parties. This agreement may be revoked at any time with future effect. A revocation should be addressed to Microsoft Österreich GmbH, Am Europlatz 3, A-1120 Vienna, or austria@microsoft.com.