

INNOVATION TO COMPANY

Die Startup Challenge der WK Wien

CHALLENGE DESCRIPTION



With about 5.5 million mobile subscribers and nearly 2.3 million fixed-line subscribers, A1 is Austria's leading communications provider. Customers benefit from a comprehensive range of products including voice telephony, internet access, digital cable TV, data and IT solutions, premium rate services, wholesale services, and mobile business and payment solutions. A1, bob, Red Bull MOBILE and Yesss! represent the highest quality and smart services. A1 is a responsible company that integrates socially-relevant and environmental-based concerns into its core business. In the context of "Innovation to Company", A1 is looking for the following.

Category:

Solutions (software and/or hardware) in the smart city & connected mobility area

A1 is looking for a startup team to work with in the smart city and connected mobility area. In this area lies the solution to many of the economic and social challenges that we are partly being confronted with today. We want to face these challenges together, using the creativity of startups, combining it with A1's power of innovation, and bringing new solutions to the market.

Eligibility criteria:

- The company must have a “working prototype”
- The startup must have a complete team with the appropriate mix of skills
- The company must be in seed or pre-seed stage
- The company must be ready to collaborate with A1 in Vienna

What is in it for you?

The finalists are nominated for inclusion in the A1 Startup Campus – with an average value of EUR 150,000 (total life span)

A1 provides the following services for the winning startup:

- **Inclusion in the A1 Startup Campus** for 3 years (www.a1startup.net) with an average value of EUR 150,000. *See attached description*
- **Equity-free winner’s bonus** of EUR 5,000
- Offer for **further product development** using A1 infrastructure together with experts from A1
- Subsequent partnerships or investments are possible
- **Perspective: customer reach** in Austria (5.5 million mobile subscribers, 2.3 million fixed-line subscribers) – mutual economic growth through A1’s customer basis, and growth in your **geographical footprint** (Telekom Austria Group). Telekom Austria, which is listed on the Vienna stock exchange, is a leading communications provider in the CEE region with around 24 million customers in eight countries: in Austria (A1), Bulgaria (Mobiltel), Belarus (velcom), Croatia (Vipnet), Slovenia (Si.mobil), Serbia (Vip mobile), Macedonia (one.Vip) as well as Lichtenstein (Telecom Lichtenstein). The total market in these eight countries includes around 41 million inhabitants.

Description of A1 Startup Campus:

A1 Startup Campus is also the name for the A1 startup initiative. In addition to a free office location, A1 also supports startups with the entire range of A1 business products. There are also around 40 A1 experts from various business areas who offer assistance and advice for A1 startups.

Location: The A1 Startup Campus is located in Vienna’s 20th district and offers excellent infrastructure. In a space of over 500m², it offers room for over 50 people, meeting rooms, a new chill-out-area and natural office space.

Infrastructure: Companies need reliable, strong infrastructure. The A1 Startup Campus is connected directly to the A1 fibre-optic network and offers one of the fastest internet connections in Austria: with a 10 Gbit/s rate, nothing can slow down your digital business. A1 also offers you support with its entire range of A1 business products including collaboration tools such as Sharepoint, server space and hosted exchange. All of this is free to you and your company as part of our collaboration.

Expertise: At the A1 Startup Campus, around 40 A1 experts from various areas are available for you. Their comprehensive experience will offer you support as you get your business started. They can offer you assistance with their specialist knowledge or act as a sparring partner for business decisions. They offer exactly what you need. All of this is free to you and your company as part of our collaboration.

Media relations: The best product or the best service is nothing if it does not reach its target group. To provide journalists the opportunity to get to know your ideas, A1 provides assistance for establishing contacts and communicating with the media.

Disclaimer:

All persons who fulfil the above-mentioned participation criteria are entitled to participate. Participation is barred to employees of A1 and their families, as well as to public officials.

A1 defines an assignment, on the basis of which innovative start-ups are registered via the project web site www.innovation2company.wien on an online platform (www.dealmatrix.io). The participants in question are pre-selected via these platforms, and are subsequently presented to the buddy company. The most suitable three start-ups are then selected for the final by A1 with the assistance of the coaches; the finalists are notified by email. In the final stage the ideas are finalised and presented. A winner may be selected from the finalists.

No legal claims may be made in connection with the contracts concluded between the start-up and A1. Similarly, no legal claim may be made in connection with the final selection and/or nomination of a winner. The conditions for participation, parts of the process or even the entire process may be amended at any time. The amendments will be notified in a timely manner and publicised on the platform www.innovation2company.wien.

There is a possibility, and participants expressly acknowledge, that the research, development and other activities of the participants and A1 may overlap thematically. No claims of any kind may be made by the participants in connection herewith.

In registering for the competition, the participant gives his full consent to this disclaimer.